GENDER AND CULTURE PROMPT #2

Seventeen data collectors (11 female, 6 male) from a Cameroonian national organization headquartered in the Yaounde city, go to the survey area in the northern regions. The data collectors are from the capital city, where it is more acceptable for women to wear short skirts and shorts with tank tops. Some of the male data collectors have tattoos, dreadlocks and stud earrings. They are heading to the survey sight, which is a more conservative, Muslim rural area, where they will survey approximately 1,000 households. This community is known for being wary of outsiders and most people in the community speak a local language.

What are the things that you will put into consideration?
  ● How will the data collectors travel to the survey site?
  ● What should the data collectors wear while surveying the households?
  ● How should the data collectors approach the households? Individually or in teams? How will they greet the members of the household?
  ● At what time of day will the collectors go to the households?
  ● How will the collectors try to include women in the collection of data from the households?
  ● How will the data collectors overcome the language barrier?
  ● Do you foresee any other challenges that the data collectors must consider and prepare for?